

Preparing Art for Your Signs

We will gladly create finished art for your project from virtually any original you supply including a rough sketch or a verbal description.

Operating System Our art department utilizes a PC platform. We use Corel Draw Graphics Suite X4 and Corel Photo Print, but can read and import files created in Adobe Illustrator CS4 and Photoshop CS4.

Approving Art We will email or fax art for approval at your request. We will attach the artwork in either a .pdf, .jpg, .bmp, or .tif file. We will send large files via the online files transfer program: *You Sent It*. Most users will have to download and save the file to their computer before expanding the file to view the art. When replying to an email, please reply to office@kresky.com (or to the person you are working with).




Please remember that colors may look different from one computer monitor to another. You are also welcome to stop in and discuss changes with us.

Customer-Supplied Art For customers who wish to supply their own art, our preferred files are Adobe PDF files or .eps. We can also import Adobe Illustrator (AI) files in versions compatible with AI CS4. As we currently have access to Adobe Illustrator CS4, we ask that you save your files in versions compatible to AI CS4 to minimize program conflicts.

Please convert all fonts to outlines so that your choice of font is accurately conveyed from your computer to ours. We also ask that you include a .jpg file of your art so that we can be sure your digital art has arrived correctly.

Images saved as .jpg, .tif, .bmp, or .gif files are bitmap files, not vector art, and will most likely have to be recreated to ensure good resolution. Paper copies, either black and white or color, help to ensure your finished art is exactly what you want. When we request "vector artwork," we are asking that all of the elements of your artwork be converted into objects or outlines and not bitmapped images.

If in doubt about any artwork specification, please contact us: www.kresky.com/contact.htm

<p><u>Types of files we prefer:</u></p>  <ul style="list-style-type: none">• PDF files (most preferred)• EPS• Adobe Illustrator CS4 (or previous versions)• Adobe Photoshop CS4 (or previous versions) <p><u>Types of files we can create art from:</u></p>  <p>.jpg .tif .bmp .gif</p>	<p><u>Types of files we cannot use:</u></p>  <ul style="list-style-type: none">• Microsoft Word• Microsoft Powerpoint• Microsoft Excel• Microsoft Publisher• Microsoft Paint• Adobe Pagemaker• Adobe Indesign• Printshop
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